

"THE PERFECT COMBINATION"

Wellness - Interpersonal Marketing - In Home Business - Franchising

In the past decade many millionaires were created in the computer industry, in the next decade over 10 million new millionaires will be generated by focusing on four industries, Wellness, Interpersonal Marketing, In Home business and Franchising.

1. The Wellness industry barely existed 15 years ago, just in the vitamin and food supplement industry alone we are spending 70 billion dollars annually. *At the current growth rate it is on track to become a trillion-dollar industry within the next five years.*

Since 1980 we have doubled the percentage of overweight and obese people in North America and with the expansion of fast foods internationally, the problem will soon cross the water. 61% of the population is overweight and headed towards obesity.

People are now becoming more aware that sickness is related to poor nutrition and obesity is simply the body being starved of good nutrition. They have become aware that for the most part "FITNESS IS A FAD". Week after week they attend the gym and listen to their trainers only to see little result in both weight gain and energy levels.

Having the latest statistic show we only have 8% nutritional value in our foods, people are spending more time to find the proper food to regenerate and balance their system. The market potential is enormous for the next decade.

BABY BOOMERS are looking for ways to extend years and energy, while at the same time assisting their children and grandchildren on proper nutrition.

2. The GENERATIONS BEHIND THE BOOMERS are obsessed with the performance of their bodies making the future very bright. *When I speak of the Wellness industry I am not focusing on those who are currently sick treating the symptom, but people who are healthy and wish to remain healthy by being proactive in finding the proper balance of foods.*

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INTERPERSONAL MARKETING is the moving of a product or service through a network of people instead of mass merchandising and advertising. You, I and millions of others are becoming aggravated in the "**LACK OF PERSONAL SERVICE**" of companies. We are tired of going through the maze of questions with a computer in search of a human voice, only to find the person on the other end of the phone can not assist us. Fortune 100 companies are reengineering their thinking looking to moving their products through "**PERSON TO PERSON Marketing**". In the area of wellness, it makes for a perfect marriage taking the confusion away from literally thousands of mystery products on health food stores. People want the personal touch and testimony of why a product is unique, different and effective. During the past five years corporations have made a large mistake by putting their bottom line profit and shareholders above their employee's. They still see their employee's as a liability rather than an asset.

3. Because of their lack of focus on their people, they are now seeing a *MASS EXODUS* of great talent leaving their companies. Men and women who are looking to *OWN THEIR LIFE, CALL THEIR OWN SHOTS*, and for many to have the ability to stay at home while working a business.

This pool of talent will be looking for a *BUSINESS OPPORTUNITY THAT IS PROVEN and "TURN KEY"*, one which will give them the financial return they desire.

FRANCHISING has set the standard for a "CONSISTENT MANNER" of doing business. Investors and new business owners are looking to invest their time and money in business concepts that are structured and have a simple step by step system to follow.

The downside of franchising for many investors and business owners is the large amount of money required to begin the franchise.

Realizing the above industries, their growth rate as projected over the next decade, and focusing on the demographics, it makes common sense to establish a business opportunity that will encompass ALL FOUR AREAS.

People today are under tremendous time restraints from morning to night, while adding multiple areas of stress each day. We have created the following concept which incorporates all the above mentioned industries and allows those looking for who are ready to embrace our plan.

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4. First, we have a manufacturer that has a product so unique and reliable that once a person begins to utilize the product they soon find they must have it indefinitely. A product which is based upon a proven philosophy of regeneration instead of a Madison Avenue advertising campaign.

A manufacturer that has a proven track record and manufactures all their products while having total control over R&D. A privately held company, debt free, with more than 25 years of history, SUNRIDER INTERNATIONAL.

Second we have created a method of moving products "PERSON TO PERSON-THROUGH AN "IN HOME BUSINES", utilizing a marketing plan that is performance based in a non aggressive way.

In addition we have created a SIMPLE SYSTEM OF SUPPORT that allows the new person to receive as much or as little information they desire, in a non threatening environment so they can advance at their own speed. We have structured the system where a person can build a profitable business by the simple use of an internet connection and telephone. We have created a mentorship team that immediately begins to tutor and support the new business associate to insure the person receives maximum results for their time and money. The **MENTORING FOR FREE**...SUPPORT SYSTEM LEADS ALL INDUSTRIES IN CONSISTENT SUPPORT FOR A NEW BUSINESS BUILDER.

5. If you could put the following industries in a large data base, franchising, network marketing, wellness, in-home business, and person to person marketing, then ask the data base to construct the **PERFECT BUSINESS MODEL** for the next decade I am confident the computer system would print out **MENTORING FOR FREE**...A PERFECT MARRIAGE.

Imagine, having the best products on the market, the finest support system for your business and multiple years of proven success. Having the ability to build a new business without having an enormous amount of start up capital and at the same time eliminating all the stress usually associated with a new business. Being able to follow years of proven leadership in both the areas of product production and business expertise, having a personal mentorship team that works with you weekly to assist in your progress and success.

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In the next 5 years there will be 10 MILLION NEW MILLIONAIRES created. Most will come from the Wellness/in home business/person to person marketing/franchising type system.

As we move into the future the concept of "KNOWLEDGEABLE DISTRIBUTION" will create the standard for the buying public; people who have "KNOWLEDGE" in products and how they are to be used. Those with "KNOWLEDGEABLE LEADERSHIP" will teach millions of "ordinary people" like the skills of being a successful entrepreneur.

6. My friends, today it is all about **"QUALITY OF LIFE"**. People are demanding better health focused on prevention while searching for a proven method to enhance their financial destiny.

Today we are bombarded with business opportunities. Hyped up infomercials, network marketing junkies talking about how you will be rich in just a few years, direct sales companies explaining their party plans, and the multiple franchises explaining why they are the best way for proven success.

MENTORING FOR FREE ...IS NOT HYPE, it is not some sleazy opportunity that creates rejection from friends and family, it is not based on profit but on PRINCIPLES, not on personal GREED but looking for others in NEED. It is an explanation of how you can tap into a trillion dollar industry and become a potential millionaire based on where the market trends are moving.

We have never been positioned as well as we are today. We have it all, and with God's Grace and our individual passion...we will move forward adding thousands of new people into our organizations.

We hold the key for the immediate future. Our attitude, our professionalism, our passion and work ethic will move our organization to new heights.

In closing, I ask that you spend a little time reading and re-reading the above format on the industries I shared. Internalize each industry and relate it to your personal situation and see if becoming an Independent Business Owner with me is of interest to you.

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I respect you and honor the path you are on. If you choose to have a home based business, allow me to be your sponsor and mentor.

I very much hope the best for you and I am here to support you in your journey to self-empowerment and prosperity. That's really what our business is about...And helping others do the same.

Switch Brands...Share with those you care about and "Earn \$\$\$ While You Learn"

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